



# MISSION statement

van-tage (n); a position giving a strategic advantage, commanding perspective, or comprehensive view

## Mission

Transform the way consumers get access to mortgages, with transparency and competition

## Vision

Educate and be available to serve all mortgage consumers in our service area so lenders authentically compete for their business

## Action

Deliver lower mortgage costs and a faster origination experience by working for YOU rather than the lenders, using a transparent and systematic approach to making lenders compete for YOUR business.

“Our main objective is to educate consumers on how residential mortgage financing works in the United States. We do not have sales people, we have mortgage professionals that persistently educate our clients. We embrace only math and facts rather than sales terms and strategies. We rely on indisputable data to attract those that wish to be in a better financial position with their mortgage liability. When it comes to math, combined with our reputation, our **position** is also indisputable. We are the only channel in the primary mortgage market that works exclusively for our clients. The more educated the consumer, the greater chance they will become a Vantage client when comparing mortgage providers.”

“Obtaining a new loan for the purchase or refinance of a home is a very important financial decision. We have created a smooth, informative, and stress-free loan processing system we have found to best suit whatever lending climate we are facing. We believe that every client requires our full attention so that no details are missed and loan options are specifically customized for each borrower. Positive client reviews is our driving motivation.”

“Low over-head, effective systems, and heightened industry-related education requirements allows our clients the ability to experience more qualified representation at a lower cost.”

– [Andy W. Harris](#), President



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